



September 29-30, 2017

www.fishforthekids.org

THE MICHAEL SHIELDS MEMORIAL INSHORE OPEN



Benefiting Project LIFT!

The Michael Shields Memorial Inshore Open is excited to announce that this year's tournament proceeds will benefit Project LIFT! The tournament will be held on September 29-30, 2017. This year's inshore fishing tournament is aimed at raising critically needed funds to support the operations of Project LIFT and its new girls' program.

To help ensure this year's success, we are seeking corporate sponsorships and/or donations for our Live & Silent Auction from reputable businesses within the community. As a corporate sponsor, you will receive plenty of recognition and perks but most importantly, you will be making a life changing impact in the life of an at-risk teen.

The tournament will be hosted by River Palm Cottages and Fish Camp in Jensen Beach, Florida. Activities will commence with a Captain's Reception on the evening of September 29, 2017, and will conclude with an Awards Ceremony and BBQ on September 30th. Anglers will fish for Snook, Tarpon, Redfish and Trout, and will be awarded points based on the length of each qualifying fish. The fish will be photographed and released, in an effort to conserve the environment for our future anglers.

We would be honored to have you be a part of our organization and event. Sponsorships are still available. For further information, contact Juliet Ciaravino at (772) 341-9821 M-F 8:30-5:00 or visit our website at www.fishforthekids.org You may submit donations and entry forms by credit card or check to:

Project LIFT
Attn: Juliet Ciaravino
1330 S.W. 34th Street
Palm City, FL 34990
For CC Payment: Juliet (772) 341-9821

Thanks in advanced for your support of Project LIFT!

Sincerely,

2017 MSM Committee

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



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HOOK US UP!**

Come join the friends of Project LIFT for some inshore fishing and excitement. Please help to make the Michael Shields Memorial Inshore Open a success!

All proceeds to benefit Project LIFT:

2017 Sponsorship Packages

BRONZE	SILVER	GOLD	PLATINUM
<ul style="list-style-type: none"> • Registration Packet Flyer* • Listed on Website • Discounted Booth Space at Captain's Meeting • Program Listing • Entry for 2 Anglers 	<ul style="list-style-type: none"> • Registration Packet Flyer* • Prime Logo Placement** <ul style="list-style-type: none"> ○ Website w/ Link ○ T-shirt • 1/2 Page Program Ad • Discounted Booth Space at Captain's Meeting • Full Team Entry (4 Anglers) 	<ul style="list-style-type: none"> • Registration Packet Flyer* • Deluxe Logo Placement** <ul style="list-style-type: none"> ○ Website Feature ○ T-Shirt ○ Advertisements • 1/2 Page Program Ad • Free Booth Space at Captain's Meeting • 4 Captain's Reception Guest tickets • Guide Pack (Full Day Charter with a local professional fishing guide for 2 Anglers. Each Additional Angler \$100.00) 	<ul style="list-style-type: none"> • Registration Packet Flyer* • Deluxe Logo Placement** <ul style="list-style-type: none"> ○ Website Feature ○ T-Shirt ○ Advertisements • Full Page Program Ad • Free Booth Space at Captain's Meeting • 4 Captain's Reception Guest tickets • Guide Pack (Full Day Charter with a local professional fishing guide for 2 Anglers. Each Additional Angler \$100.00) • 2 Nights Captain's Suite at River Palm Cottages (Friday and Saturday Nights)
\$500	\$750	\$1250	\$1500

SOLD OUT!

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Team / Sponsor Name: _____ (Maximum of 4 Anglers)

Registration Fees: \$100 / Per Adult - Traditional (Includes Captain's Reception) • NEW! \$65 /Angler ONLY (Does not include Captain's Reception but still includes Awards BBQ, Bucket & T-shirt) • \$35 / under 16

Angler One
(Leave Blank if we are providing Guide)

Name: _____

Address: _____

City State Zip

E-Mail: _____

Adult Under 16 Project LIFT Teen

Angler Two

Name: _____

Address: _____

City State Zip

T-Shirt Size: _____

E-Mail: _____

Adult Under 16 Project LIFT Teen

Angler Three

Name: _____

Address: _____

City State Zip

T-Shirt Size: _____

E-Mail: _____

Adult Under 16 Project Lift Teen

Angler Four

Name: _____

Address: _____

City State Zip

T-Shirt Size: _____

E-Mail: _____

Adult Under 16 Project LIFT Teen

Sponsorship Package: \$ _____ Bronze @ \$500 Silver @ \$750 Gold @ \$1,250 Platinum @ \$1,500
 Non-Angler Captains Party: \$ _____ \$75 / Ticket in advance, \$100 at the door
 Angler Ticket – Traditional: \$ _____ \$100 Per Person (Includes Captain's Party, BBQ, Bucket & T-shirt)
 Angler ONLY – New! \$ _____ \$65 Per Person (Does not include Captain's Reception but still includes Awards BBQ, Bucket & T-shirt)

Team Total: \$ _____

Please mail this form with check, made to:
PROJECT LIFT: 1330 S.W. 34th Street • Palm City, FL 34990
Credit Cards Accepted: Call Juliet @ (772) 341-9821



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2017 Sponsorship Packages (non-angler)

TROUT	REDFISH	SNOOK	TARPON
<ul style="list-style-type: none"> • Program listing 	<ul style="list-style-type: none"> • 1/2 Page Program Ad • Registration Packet Flyer* • 2 tickets to Captain's Reception 	<ul style="list-style-type: none"> • 1/2 Page Program Ad • Registration Packet Flyer* • Prime Logo Placement** Website w/ Link Advertisements • Discounted Booth Space at Captain's Reception • 2 tickets to Captain's Reception 	<ul style="list-style-type: none"> • Full Page Program Ad • Registration Packet Flyer* • Deluxe Logo Placement** Website Feature Program T-Shirt Advertisements • Free Booth Space at Captain's Meeting • 4 tickets to Captain's Reception
\$100	\$250	\$500	\$750

* Sponsors must provide sufficient copies of all flyers or promotional materials at least one week prior to the tournament for inclusion in the registration packet.

** Sponsors are responsible for providing a digital copy of their logos in a vector or high resolution format by September 8, 2017. Acceptable formats include .pdf, .eps, .ai, .indd, .psd, or .tff.



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2017 Presenting Sponsorship Package

- Recognition as Presenting Sponsor on printed materials
- Full Page Front Inside Cover Program/Rule Book Advertisement
- Registration Packet Flyer* and/or Promotional Items in Angler Buckets
- Premier Logo Placement**
 - Website Feature and Link
 - Program
 - T-Shirt
 - All Advertisements
- Free Booth Space at Captain's Meeting
- Upgraded Microfiber Tournament Shirts for Anglers and stocked Tournament Soft-Sided Cooler
- Guide Pack (Full Day Charter with a local professional fishing guide for up to 3 Anglers.
- 10 Guest Passes to Captain's Reception
- 2 Captain's Suites at River Palm Cottages for 2 Nights (Friday and Saturday Nights)
- Commemorative Brick at the New Project LIFT Facility

\$10,000

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APPAREL SPONSOR

Platinum Plus:

- Recognition in Program and Website as Apparel Sponsor
- Logo on Sleeve of 5 T-shirts
- 4 Guest Passes to 5 Days Reception and BBQ
- 4 Apparel Items of your choice (plus angler's shirts)

Angler Package with Guide and Room: \$3,500.00

Non Angler Package: \$2,000.00

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All proceeds to benefit Project LIFT:

AUCTION SPONSOR

Platinum Plus:

- Recognition in Program and on Website as Auction Sponsor
- Logo on all Silent Auction Bid Forms and Live Auction Program
- 4 Guest Passes to Captains Reception and BBQ

Angler Package with Guide and Room: \$3,000.00

Non Angler Package: \$1500.00

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Program SPONSOR

Platinum Plus:

- Recognition in Program and on Website as Program Sponsor
- 2 Page Ad Centerfold Spread and Back Cover of Program
- 4 Guest tickets to Captain's Reception and Award BBQ

Angler Package with Guide and Room: \$2,500.00

Non Angler Package: \$1,500.00

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We are excited to announce a new partnership with iAngler and the Snook Foundation. The "iAngler Tournament" system is a comprehensive system for the operation and management of Fishing Tournaments. The system also collects vital angling data for marine research. The "iAngler Tournament" mobile application allows anglers participating in registered fishing tournaments to log their catch data while still on the water.

During tournaments, the anglers use the mobile app to photo their catch and record basic information while on the water.

The Tournament Director is immediately notified when an angler logs a catch. He can review the catch photo and information, then accept or reject the submission. Accepted catch records are immediately scored and posted to the Live Leaderboard.

The iAngler Tournament system allows Tournament Directors to very quickly finalize tournament results. The tournament audience also is increased by allowing online monitoring of the leaderboard.

This new and innovative technology also opens up great new advertising opportunities for our sponsors!

Leaderboard Advertising Opportunities

Above Leaderboard - \$350 - 1140px*100px (Permanent Color Ad)

Below Leaderboard - \$100 - 1140px*100px (Scrolling Ad, Multiple Opportunities)

Tournament Page Advertising Opportunities

Left Sidebar - \$250 - 260px *150px (Permanent Ad)

Middle Bar - \$100 - 540px* 80px (Scrolling Ad, Multiple Opportunities)

Right Sidebar - \$250 - 262px *150px (Permanent Ad)

**FOR MORE INFORMATION OR TO PURCHASE AN AD PLEASE CONTACT RJ FERRARO AT
(772) 221-0600 OR RJ@FERRAROLAWGROUP.COM.**